



Preserving *the Historic Road in America* Conference April 22-25, 2004 in Portland, Oregon

Preserving the Historic Road in America conference offers professionals and advocates a unique opportunity to share their best practices and innovative solutions for the identification, preservation and continued use of historic roads with an audience of more than 400 professionals.

Submit a proposal... by completing the attached form and submitting it by **July 1, 2003** to the address noted. Proposals are to be evaluated based on relevance of the topic, general educational value, and speaker qualifications. Notification of selection will be made by October 1, 2003.

The audience... will include new and experienced planners, engineers, landscape architects, architects, preservation consultants, public officials and local citizens, from communities across the nation, Canada and the world. Selected presentations will directly address new ideas and opportunities for each group.

A broad range of topics... will be considered, including research and documentation of historic roads and road features, methods for evaluating existing conditions, design options addressing accepted engineering and preservation standards, maintenance programs and technologies, strategies for assessing proposed projects, interpretation programs and exhibits, and liability concerns. In addition, any presentation related to specific types of roads, such as parkways, scenic byways, village main streets, regional routes or traditional corridors will also be considered. Sessions highlighting innovative solutions to common challenges as well as creative responses to unique or emergency situations also are welcome.

Educational session formats... will be 90 minutes and adequate time for a question and answer period is encouraged. Presentations, when appropriate, need to be well illustrated with both historic images and images of current activity, including innovative restoration/constructive processes. Proposals selected for presentation will require the submission of a formal paper for inclusion in the conference proceedings. Therefore, each SELECTED speaker will be required to submit a written paper*, that complements the oral presentation. Accepted paper topics and selected speakers are going to be announced, in October 2003. The planning staff reserves the right to combine sessions and limit the time provided to any given speaker.

Benefits of presenting... gain visibility among industry professionals, increase your role as a leader in your profession. Receive a complimentary one-day registration or a special full conference registration rate. **Travel and lodging are the responsibility of the presenter.**

Evaluation Criteria and Process... proposals are reviewed by conference program committees. Evaluation criteria include: 1) clarity, quality and organization of ideas; 2) speaker's experience/knowledge of subject; 3) concepts – useful, practical, visionary; 4) timeliness/relevance of topic; 5) potential to contribute to a well-balanced program; 6) completion of all requested information.

*Only selected presenters notified in October 2003 are required to submit a paper.

Guidelines for Submitting a Proposal for Presentation

Proposals **MUST** include the following items:

- 1. Session title:** Provide a brief, but interesting title for your proposed session.
- 2. Session description.** Provide a brief (150 words max.) summary for publication in the conference program; explain why people should attend and describe what they will learn.
- 3. Presentation abstract.** Provide a brief abstract no more than two pages of the proposed presentation, including a description of potential illustrations for the proceedings (e.g., photographic images, drawings, charts, graphs) and presentation type (e.g., overhead transparencies, slide show, Power point). There is not a need to be overly specific. (e.g. "using a series of historic photos from 1933 in a slide format, my presentation will...")
- 4. Level of audience.** Is your course Basic or Advanced?
- 5. Speaker credentials.** List speaking engagement references for all proposed speakers.
- 6. Signature and Date.** Indicate that if selected you will be willing to speak at Preserving the Historic Road in America 2004 in Portland, Oregon April 22-25, 2004

Submit by July 1, 2003 to:

Syd Scott, Assistant Planner
Historic Roads Conference
1785 Massachusetts Avenue, NW
Washington, DC 20036
Phone: 202-588-6204
Fax: 202-588-6050
E-mail: syd_scott@nthp.org

Mail, fax and electronic submissions shall be accepted. The planning committee can not guarantee the receipt of any submission.

Proposal for Presentation Form

You may submit the following information on a separate sheet

Level:	Format:
___ Basic	___ Classroom session
___ Advanced	___ Workshop
	___ Tours

Title of Presentation:

Session Description (150 words max):

Speaker's Name:

Title:

Organization:

Mailing Address:

Daytime Phone:

Fax:

E-mail:

Web Site:

Speaker's Credentials:

Event Contact Phone Audience

1.)

2.)

If selected, I agree to speak at the Preserving the Historic Road in America Conference April 22–25, 2004

Signature: _____ Date: _____

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****Please Attach a Presentation Abstract*** (no longer than two page)